

**TO  
THE  
USER**

**Receiving Personnel:  
Please leave this  
Questionnaire  
attached to the terminal**

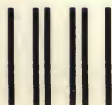
**Attn: MIR  
Y3-314  
T & D**

**TEKTRONIX, INC.  
P.O. Box 500  
Beaverton, Oregon 97005**

POSTAGE WILL BE PAID BY ADDRESSEE

**BUSINESS REPLY MAIL**  
FIRST CLASS PERMIT NO. 1 BEAVERTON, OR

**NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES**



*Additional postage necessary outside the U.S.*

1. What is your *main* job function?

- 10-1 ☐ Basic research  
 -2 ☐ Product design or development  
 -3 ☐ Manufacturing, test, quality control or assurance  
 -4 ☐ Instruction  
 -5 ☐ Business Planning  
 -6 ☐ Other \_\_\_\_\_

2A. Your company, division or group is most closely associated with which of the following industries? Pick the industry most closely associated with *your own activities*. (Please check *one* only.)

INDUSTRIAL

- 12-1 ☐ Electronic and computing  
 -2 ☐ Aerospace  
 -3 ☐ Automotive  
 -4 ☐ Civil engineering  
 -5 ☐ Chemical  
 -6 ☐ Finance  
 -7 ☐ Petroleum  
 -8 ☐ Time share  
 -9 ☐ Utilities  
 -A ☐ Measurement & control

GOVERNMENT AGENCY

- B ☐ Defense  
 -C ☐ Civilian agency  
 -D ☐ State, local, provincial

INSTITUTIONAL

- E ☐ Education  
 -F ☐ Research  
 -G ☐ Medical

- H ☐ Other \_\_\_\_\_

2B. If your company, division, or group is *not* a government entity, are you working on a government-funded project?

- 14-1 ☐ Yes    -2 ☐ No

3. Please check the *one box* that best describes the *primary* intended application for the terminal you just received.

ENGINEERING

- 15-1 ☐ Design  
 -2 ☐ Data Analysis  
 -3 ☐ Drafting  
 -4 ☐ Testing

MAPPING

- 7 ☐ Topographic  
 -8 ☐ Thematic  
 -9 ☐ Seismic

MANUFACTURING

- 5 ☐ N/C preview  
 -6 ☐ Testing

SCIENTIFIC

- A ☐ Research  
 -B ☐ Instruction

OTHER

- C ☐ Business graphing  
 -D ☐ Presentation  
 -E ☐ Other \_\_\_\_\_

17

4. Which Tektronix terminal have you just received?

Model # \_\_\_\_\_ 18-23

Quantity \_\_\_\_\_ 24-32

5. How will the terminal be used?

- 33-1 ☐ Via commercial timesharing (Vendor) \_\_\_\_\_ 34  
 -2 ☐ Via in-house computer  
 -3 ☐ Both

6A. How will the terminal be linked to the host computer?

- 35-1 ☐ Local (direct connection)  
 -2 ☐ Remote (modem)  
 -3 ☐ Both

6B. What will be the *most frequent* baud rate?

- 36-1 ☐ 110  
 -2 ☐ 134.5  
 -3 ☐ 150  
 -4 ☐ 300  
 -5 ☐ 1200  
 -6 ☐ 2400  
 -7 ☐ 4800  
 -8 ☐ 9600  
 -9 ☐ 19.2K

7. What is the computer to which the terminal will be linked?

38-1 ☐ IBM 360, 370, 303X, 4300

-2 ☐ IBM Plug compatible mainframe

-3 ☐ DEC PDP11 or VAX 11/780

-4 ☐ DECSYSTEM 10 or 20

-5 ☐ Data General (model) \_\_\_\_\_ 40

-6 ☐ Prime \_\_\_\_\_ 41

-7 ☐ CDC (model) \_\_\_\_\_ 42

-8 ☐ Hewlett-Packard (model) \_\_\_\_\_ 43

-9 ☐ Honeywell (model) \_\_\_\_\_ 44

-A ☐ Univac (model) \_\_\_\_\_ 45

-B ☐ Dataaaba

-C ☐ Siemens

-D ☐ HITAC

-E ☐ ICL

-F ☐ Phillips

-G ☐ FACOM

-H ☐ Other (specify) \_\_\_\_\_ 45

8. What operating system is used for the host computer?

46

9. What is the source of your *graphics* software?

47-1 ☐ Licensed from Tektronix

-2 ☐ Other vendor (specify) \_\_\_\_\_ 49

-3 ☐ Developed in-house

-4 ☐ Other (i.e., user group, etc.) \_\_\_\_\_ 50

10. What is the source of your *application* software (i.e., for financial analysis, mapping, design, or other applications)?

51-1 ☐ Outside vendor \_\_\_\_\_ 53

-2 ☐ Developed in-house

-3 ☐ Other (specify) \_\_\_\_\_ 54

11. What other peripherals will be used with the terminal as an integral part of your graphics applications? Please check *all* that apply, including products by vendors other than Tektronix.

55-1 ☐ None

-2 ☐ Plotter (vendor?) \_\_\_\_\_ 62

-3 ☐ Tape drive \_\_\_\_\_ 64

-4 ☐ Graphics tablet

-5 ☐ Terminal screen copier (vendor?) \_\_\_\_\_ 63

-6 ☐ Disk storage unit \_\_\_\_\_ 64

-7 ☐ Other \_\_\_\_\_ 64

12. Have you or your immediate working group previously purchased Tektronix *graphics* equipment?

65-1 ☐ Yes → Which products? \_\_\_\_\_ 66

\_\_\_\_\_ 67

\_\_\_\_\_ 68

-2 ☐ No

13. How did you *initially* become aware of this terminal? (Check one)

69-1 ☐ Tektronix advertising

-2 ☐ Previous purchase of Tektronix equipment

-3 ☐ Tektronix sales engineer

-4 ☐ Trade show

-5 ☐ Other \_\_\_\_\_ 70

14. What one professional or trade journal do you read most frequently?

71

15. Of the following four magazines, please check those that you read on a regular basis.

73-1 ☐ Electronics

-2 ☐ Electronic Design

-3 ☐ Datamation

-4 ☐ Industrial Research & Development